



4TH EDITION
INDYWOOD[®]
FILM CARNIVAL

01-05 DECEMBER 2018

CELEBRATE



INVEST INDIA
NATIONAL INVESTMENT PROMOTION AND FACILITATION AGENCY



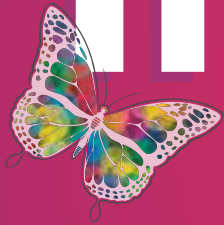
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INDYWOOD



THE ULTIMATE FILM CARNIVAL OF THE WORLD

Indywood Film Carnival is the flagship event of Project Indywood, the USD 10 billion visionary project that is at the forefront of uniting all Indian regional film industries under one umbrella and connecting the industry with global stakeholders of cinema. Indywood started its remarkable journey with its flagship events, All Lights India International Film Festival (ALIIFF) and Indywood Film Market (IFM) in 2015 at Cochin. With a fairly remarkable response from the audience, the event grew to become the

world's largest film carnival in 2016 and subsequently in 2017. In 2016 and 2017 the event was organised at the world's biggest film studio, Ramoji Film Studio at Hyderabad.

Since inception, Indywood has become a representative platform for showcasing the entire gamut of cinema making, ranging from pre-production to skill development, production, technical support, post-production, distribution, marketing and release, among others.

The 4th edition of this film festival and tech expo has been scheduled from December 01-05, 2018 and shall be bigger and better than its predecessors. To cater to the need for an end-to-end life cycle solution envisioned by Project Indywood, the Indywood Film Carnival has four well planned verticals including the All Lights India International Film Festival (ALIIFF), Indywood Film Market, Indywood Talent Hunt, Investors Meet and an array of Excellence Awards.

A Journey Through INDYWOOD FILM CARNIVAL

Edition
I

The concept launch of Project Indywood was organised in the City of Cochin from 15 to 19 November 2015. It showcased the All Lights India International Film Festival and Indywood Film Market 2015, both flagship events of Indywood Film Carnival. The first edition was spread over 5 days and took Project Indywood to a whole new level, creating history in the field of entertainment and making it the hottest affair in town.





2015 EVENT HIGHLIGHTS

- 4 EVENTS ● 47 COUNTRIES ● 4000+ FOOTFALLS ●
- 80 FILM SCREENINGS ● 65 AWARDS ● 1500 DELEGATES ●
- 40 EXHIBITORS ● 20 INVESTORS ●
- 15 INTERACTIVE SESSIONS ●

A Journey Through INDYWOOD FILM CARNIVAL

Edition
2

The second edition of Indywood Film Carnival was organised under the aegis of Shri. K. Chandrasekhar Rao, Chief Minister, Government of Telangana and was supported by Shri. Talasani Srinivas Yadav, Minister of Cinematography, at the largest integrated Film studio in the world, Ramoji Film City from September 24 - 27, 2016. Spread over 4 days, 15 events were lined up at the carnival, which included the All Lights India International Film Festival, the Indywood Film Market, Investors Meet and the Indywood Talent Hunt. The \$25 million 3D project - Burning Wells, based on the infamous Kuwait war of 1990 was the first Mega International co-production deal to be announced at the event.





2016 EVENT HIGHLIGHTS

- 200+ INVESTORS ● 135 FILM SCREENINGS ● 73 COUNTRIES ● 110 EXHIBITORS ●
- 500+ COMPANIES PARTICIPATION ● 2700 DELEGATES ● 10,000 FOOTFALLS ●
- 4 MILLION USD FILM DEALS ● 25+ FILM ASSOCIATIONS ●
- 20+ FILM COMMISSION AND TOURISM BOARDS ● 40+ SESSIONS ●
- 150+ PANELISTS ● 500+ STUDENT PARTICIPATION ●
- 50+ INTERNATIONAL BUYERS AND SALES AGENTS ●
- 300+ INTERNATIONAL AWARDS ●



A Journey Through INDYWOOD FILM CARNIVAL

Edition
3



The 3rd Indywood Film Carnival was held from Dec 1-4, 2017, and lived up to its billing as an event three times bigger than its forerunners in magnitude and attendance of delegates. The opening ceremony of the Carnival kickstarted with the Pravasi Ratna Awards in which 28 top NRIs who have contributed to the growth story of the country were honored. During the ceremony, several of these billionaires affirmed their commitment to build multiplexes and other cinema related infrastructure in their hometown under the umbrella of Indywood. Other projects which were launched during the ceremony include the Indywood Film City, the concept of branding theatre, T10 Cricket League, KPMG Report, Golden Bricks Wall campaign and Indywood Billionaires Club for the economic transformation of India by strengthening and making the rupee equal to the dollar. Nearly 50 Indian billionaires and over 100 multi-millionaires attended the inaugural function. One of the major highlights of the inaugural function turned out to be the re-launch of the internationally recognized Kamasutra 3D movie project which had been abandoned due to legal issues.



●50 + BILLIONAIRES ●200+ GLOBAL IN
●100+ EXHIBITORS ●500
●US\$300 MILLION WORTH T



2017 EVENT HIGHLIGHTS

INVESTORS●135 MOVIE SCREENINGS●3000+ DELEGATES FROM 75 COUNTRIES●
+ COMPANY REPRESENTATIVES●2500+ STUDENT PARTICIPANTS●
TRADE ENQUIRIES●44+ SESSIONS●500+ INTERNATIONAL AWARDS●

20 EVENTS 5 DAYS 1 VENUE





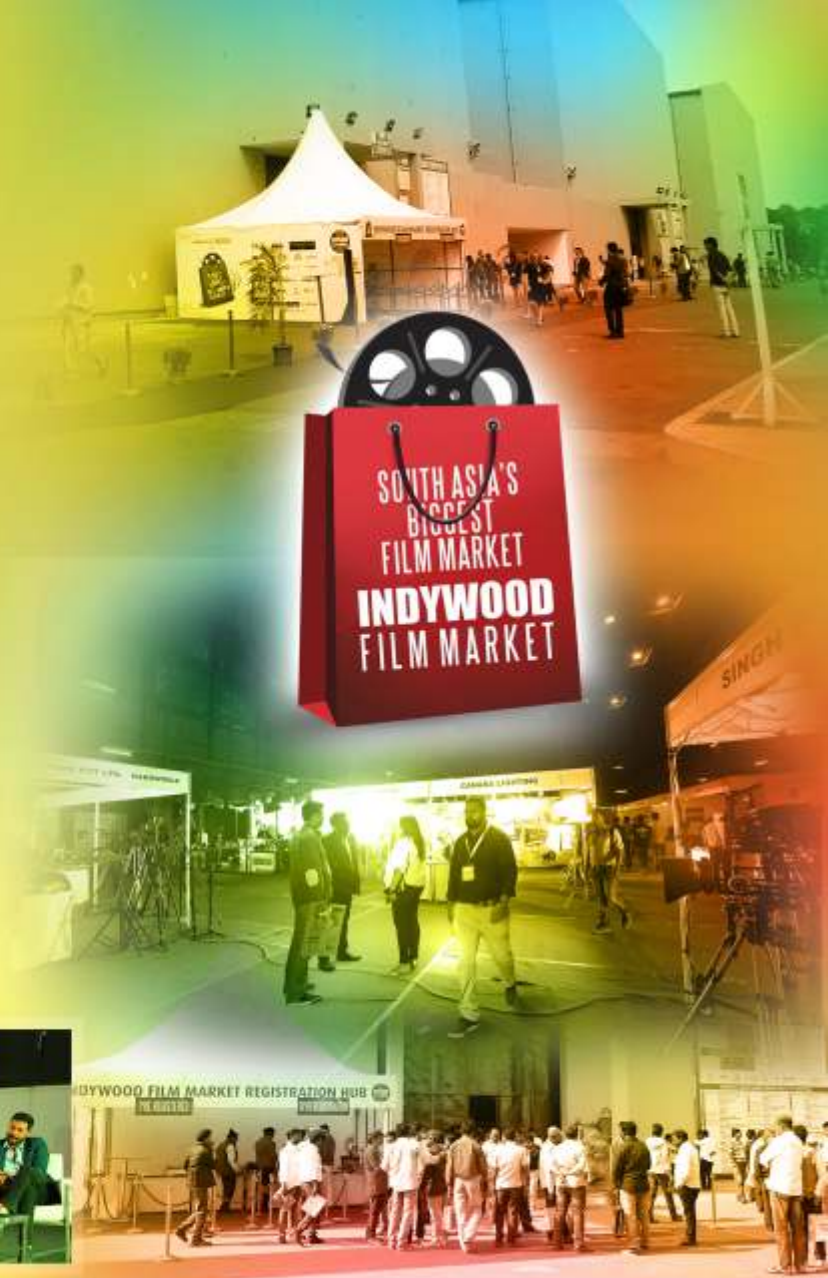
INDYWOOD FILM MARKET

03-05 DECEMBER 2018

Indywood Film Market, conducted as part of Indywood Film Carnival - the flagship event of Project Indywood, is South Asia's biggest B2B2C film exhibition. The event is conceptualized to showcase advancements in film making, production, distribution and screening.

Promising an eventful confluence of entertainment and business, IFM shall showcase Major product categories, Dedicated special pavilions, Indywood Film Business Awards, Workshops & Seminars, Conference and Panel Discussions, Networking / Investors Meet and much more.

With a unique and interesting line up of diverse programs, the fourth edition of Indywood Film Carnival shall host film industry, professionals and business heads, entrepreneurs, film, journalists, media experts, industry aspirants and film, enthusiasts, major film associations, film commissions, tourism boards, shooting equipment, camera and, lighting companies, animation companies, production, companies, distributors, cinema exhibition companies and so on.



FILM MARKET





ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL

One of Asia's most respected film festivals, ALIIFF screens movies that have won coveted awards around the world, including at Cannes and Oscars. The film festival is an integral part of Indywood Film Carnival.

Different Categories of ALIIFF 2018:

- Feature Films
- Short Films
- Documentaries
- Must Watch Indian Movies
- World Cinema
- Animation Films





GOLDEN FRAME AWARDS

The closing night of the carnival shall witness Golden frame awards which recognizes cinematic excellence and rewards the best movies shown at the film festival. Awards are given away in the competition category along with People's Choice Award, NETPAC Award, Film Critics Circle of India Award. The star studded award ceremony also honours the veterans of our industry who have contributed their share to the film fraternity.

This event will be attended by film professionals, cast and crew of movies selected at the festival, film producers, international and national cine artists etc.



INDYWOOD INTERACTIONS



Indywood Interactions is a major highlight of Indywood Film Carnival which shall be organised for professionals and prominent film industry experts to discuss informative, interactive & thought provoking film business discussions. Workshops & Presentations shall provide hands on experience on the tricks and trade of the industry and also provided budding talents an opportunity to hone their skills and learn more about each and every aspect of filmmaking.





INDYWOOD EXCELLENCE AWARDS

Indywood Excellence Awards is organized to honor the prodigious efforts and contributions of entrepreneurs, technocrats, academicians and other allied organizations that have improved the art of film making in contemporary times.





- **Indywood Maritime Excellence Awards**

Awarded to entrepreneurs, visionaries and organisations for their commitment, vision and dedication in taking a new approach and creating a culture of innovation in the maritime industry.

- **Indywood Media Excellence Awards**

Awarded to print and online media practitioners who have demonstrated excellence in providing ethical media solutions, products and services to the entertainment industry.

- **Indywood CSR Awards**

Awarded to an organisation / an individual for their responsible and sustainable CSR practices that have set a standard for others to emulate.

- **Indywood Medical Excellence Awards**

Awarded to medical personalities whose efforts have contributed towards improving the quality of healthcare facilities.

- **Indywood Educational Excellence Awards**

Awarded to schools, educators and administrators who have imparted quality education under multiple categories.

- **Indywood IT Excellence Awards**

Awarded to IT based organizations and individuals for their remarkable contributions to the software industry.

- **Indywood Hospitality Excellence Awards**

Honors the contributions of various luminaries and organizations from various sectors such as Tourism, Hotels, Food & Service Management, Travel Sector, Leisure sector and Event Sectors.

- **Indywood Built In India Excellence Awards**

Recognizes individuals and organizations that have been making exemplary efforts and innovative strategies to build 'Brand India' and promote India's capabilities worldwide.



ENTREPRENEURS & INVESTORS MEET INDYWOOD CONSORTIUM

The meet is an effort to open up new avenues and revive the Indian film industry by forming a consortium of 2000 influential entrepreneurs who can participate towards fulfilling the goal of USD 10 Billion “Project Indywood” in 5 years time.

Networking dinners and meets of NRI investors (encompassing delegates from both movie making and non movie making background) will be held at the event to educate them on the substantial opportunities present in this industry.

One of the most significant moments of Indywood-2017 was the official launch of the Indywood Billionaires Club, a consortium of India's most influential billionaires. The idea of raising the value of the Indian Rupee and making it equal to the dollar was also mooted, with suggestions to manufacture, use and trade Indian goods for the entertainment sector at first, and with that inspire other industries to herald an economic reformation. More than 50 billionaires of Indian origin and 200 investors from across the globe attended the inauguration ceremony.

To cater to the need for an end-to-end life cycle solution envisioned by Project Indywood, the Indywood Film Carnival acts as a confluence for different stakeholders to network and create meaningful collaborations.

In partnership with



MEET THE NEXT GENERATION STARS

Lending a new definition to India's talent discovery events, **Indywood Talent Hunt** envisions becoming a confluence of India's creative youth talents. **Indywood Talent Hunt** aims to provide the young talented people with a platform and a stage to showcase their talents. The 2018 edition of **Indywood Talent Hunt** promises to raise the event's profile even higher. Scheduled as part of the prestigious **Indywood Film Carnival** from December 1-5, 2018, the event is expected to see creative individuals vie for top glory in 26 competitive segments, of which 9 are national level competitions.

The National level competitions will be conducted on behalf of the **Indywood Talent Club**.

The events include:

- Short Film
- Advertisement/Promotional Video (Theme: My Campus)
- Music Video
- Educational Video
- Animation Video
- **Indywood Vision Video** (Theme: "My Dream " 1\$ = 1 INR")
- Music Production (Indywood Theme Song)
- CSR Video
- Still Photography

The 17 remaining competitive segments are:

- Documentary Film
- Children's Short Film
- Music Events (Music Band, Solo Music)
- Dance Events (Group Dance, Solo Dance)
- Drama
- Mono Act
- Dubsmash
- Performance Art
- Film Quiz
- Online Promotion
- Film Club
- Poster Designing
- RJ Hunt
- VJ Hunt
- DJ War
- Reporter/Journalist
- Model Hunt



INDYWOOD TALENT HUNT 2018





As one of the most glamorous events of Indywood Film Carnival, Mr & Miss Indywood, shall create a platform for the Film Makers, Advertisements Creators and Fashion Professionals from across the globe to identify the most beautiful and talented individuals, from the country at a single venue. This would be one of the greatest opportunities for film professionals to choose the faces that they have been looking for, in their dream projects. The event shall be attended by film makers, creative visualizers, film producers, fashion photographers, ad film makers, ad agencies etc.





INDYWOOD FASHION PREMIER

Indywood Fashion Premier, one of the most alluring and glamorous events of Indywood Film Carnival, is being organized to showcase the nextgen fashion trends in the industry. The event shall witness some of the trendsetting to glamorous styles for all occasions by leading fashion designers of the country.

Indywood Fashion Premier shall be attended by A-listed celebrities, Fashion photographers, luxury brands, fashion magazine reporters, top fashion designers, fashion choreographers etc.

INDYWOOD BILLIONAIRES AWARDS

The Opening Night of the Carnival shall witness the Indywood Billionaires Awards which has been instituted to honour India's best expatriate citizens for their contributions towards the overall economic development of the country. The award also recognized their achievements in their country of residence which has helped put India on the global map and instilled pride and patriotism among our fellow countrymen. By honouring India's prominent NRIs (Non Resident Indians), Indywood shall acknowledge their role in shaping the present and future of India.

The awards this year would be bestowed in the following categories:

- Pravasi Ratna Award for Entrepreneurship
- Pravasi Ratna Award for Women Entrepreneurs
- Pravasi Ratna Award for Young Entrepreneurs

The event shall be attended by known NRI businessmen; Forbes listed billionaires, film industry experts, national & international delegates and press.





INDYWOOD TELLY AWARDS

Indywood Telly Awards shall honor various sectors of television industry. These awards aim to promote creativity, diversity, innovation and excellence in the field of entertainment and encourage production of quality television series.

INDYWOOD ACADEMY AWARDS

Indywood Academy Awards is being organised to honor various sectors of movie industry. These awards aim to promote creativity, diversity, innovation and excellence in the field of entertainment and encourage production of quality movies.



EVENT ORGANIZERS

ALL LIGHTS FILM SOCIETY

All Lights Film Society helps film makers 'Go Global'. The society provides movies/documentaries the deserved exposure at various film festivals across the globe with an assurance that any brilliant piece of art wouldn't go unnoticed at any of the film circuits. The society also indulges in rigorous campaigns to help movies get into the very prestigious 'Oscar Race'- the highest honor awarded for excellence in cinema. The society also helps filmmakers to contend for various other prestigious international awards like Golden Globe Awards, Screen Writers Awards, International Music awards and so on. All Lights Film Society provides maximum reach and the deserved exposure which would help sell a film in the desired film circuits.

ALL LIGHTS
FILM SOCIETY

GOVERNMENT OF TELANGANA

Government of Telangana is a democratically elected body that governs the State of Telangana, India. Born on June 2, 2014 as a geographical and political entity after bifurcation of Andhra Pradesh as part of Andhra Pradesh Reorganisation Act, 2014, Telangana is the youngest state in Union of India. As an economic, social, cultural and historical entity, the state has a glorious history of at least two thousand five hundred years or more. The state government maintains its capital at Hyderabad and is seated at the Government Secretariat or the Sachivalayam. Shri. Kalvakuntla Chandrashekar Rao is the incumbent Chief Minister of Telangana.



THE CO-HOST: HITEX

HITEX Exhibition Centre is a world class Exhibition facility in Hyderabad, Telangana state HITEX Exhibition Centre has been the platform for the local industry to 'CONVERGE AND CONNECT' with their global counterparts. HITEX Exhibition Centre leverages the strengths of Hyderabad, a vibrant city and a fast growing economy. The city is well placed within the country with good connectivity to other cities in India and those across the globe.







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