



**INVEST INDIA**  
NATIONAL INVESTMENT PROMOTION AND FACILITATION AGENCY



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# CELEBRATE



**INVEST INDIA**  
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# THE CULTURE

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## THE ULTIMATE FILM CARNIVAL OF THE WORLD

Indywood Film Carnival celebrates the very best that cinema has to offer. Hyderabad, the historic city and cultural hub of Southern India will roll out the red carpet for the third edition of Indywood Film Carnival from Dec 01-04, 2017. This ultimate film carnival of the world will attract over 5000 delegates and 30,000 footfalls from over 100 countries.

The 4 day carnival, a colorful cultural statement of India is expected to trigger winds of change in the global film industry. This would be the first film carnival in the world to

encompass various events like All Lights India International Film Festival, Indywood Film Market, Golden Frame Awards, International Film Business Awards, Panel Discussions, Seminars, Workshops and Interactive Sessions, Red Carpet, Talent Hunt & Talent Shows, Musical Nites, Master Classes, Film Tourism, Product Launches & Brand Shows, General Body Meets of Associations, Business Meets, Film Museum, Student Nite, Celebrity and Film Maker's Meets, Beauty Pageant, NRI & Investor's Meet, Festival Directors Meets etc.

# OUR 15 PATHBREAKING EVENTS

World's Biggest Film Carnival @ World's Biggest Film City



INDYWOOD FILM CARNIVAL

**RAMOJI**  
FILM CITY



# WHERE CINEMA MEETS BUSINESS

## Indywood Film Market



Indywood Film Market (IFM) is South Asia's biggest film and trade extravaganza which acts as a convergence point of business for Indian films in the international arena. From showcasing films to film products, cinematic expertise to latest technological innovations, IFM shall integrate the diversified verticals of film trade industry under a single platform.

Being First of its kind film market in India, IFM would also feature Regional and Country pavilions, pitching sessions, seminars and workshops, networking sessions and witness participation of major associations, film commissions, tourism boards, shooting equipment, camera and lighting companies, animation companies, production companies, distributors, cinema exhibition industry and so on.



# WHERE CINEMA MEETS BUSINESS

## OBJECTIVES

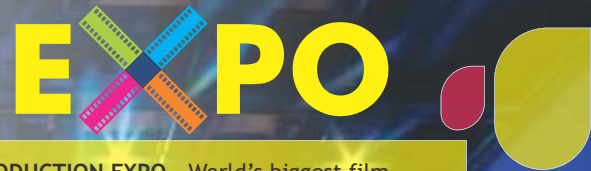
- To act as a gateway for international films to the biggest film nation in the world
- To make India, the No.1 in terms of box office & no. of screens
- To act as a business epicenter for Indian films to the international market
- To act as an integrating force for the diversified Indian film trade zones
- To provide a gateway for foreign film destinations into the biggest film nation in the world

## KEY ATTRACTIONS

- Technology Meets ● Investors' Meet
- Product Launches & Demonstration
- Film Sales / Buying ● Networking Sessions ● Panel Discussions
- Conferences ● Market Screenings

## WHO ALL CAN PARTICIPATE

- Technology Makers ● Equipment Companies
- Distributors & Buyers
- Cinema Exhibition & Multiplexes
- Film Support / Services ● Animation/VFX
- Production Companies ● Production Studios
- Film Sales Agents ● Film Associations
- Film Commissions ● Film Festivals
- Film Making Schools ● Film Makers & Film Producers



- **PRODUCTION EXPO** - World's biggest film producing country opens platform for international and local production companies to network and forge future businesses.
- **SALES & DISTRIBUTION EXPO** - Enabling movies to connect with audiences worldwide across a range of film sales and distribution platforms
- **MULTIPLEX / THEATRE EXPO** - Highlighting latest technological advancements in cinema exhibition sector
- **ADVERTISEMENT EXPO** - Designed specifically to provide film professionals a platform to understand new advertising techniques and marketing strategies to promote cinema
- **TELEVISION & MOBILE EXPO** - Providing essential insight on current and future trends in Mobile & Television industry
- **CINE TECHNOLOGY EXPO** - Comprehensive showcase for film & film production related equipment, technology and solutions
- **SPECIAL PAVILIONS** - Dedicates space for representing countries / film related organisations to promote their cinema, culture and breath-taking locales.

## PRODUCTION expo

Cinema as a medium of entertainment has gained immense popularity in our country. Reckoned as the largest film producer in the world, India produces over 2000 movies every year in over 20 different languages. From parallel to commercial cinema, Indian films have made their inroads into international arena subsequently making a global impact. There are more than 1000 production houses in the Indian Film Industry that have helped Indian cinema reach international platform and attract foreign investments in the country. Production Expo at Indywood Film Carnival shall focus on Indian and International film production and co-production opportunities, film launches and will bring the biggest film studios and producers under one roof.

### EXHIBITION SHALL WITNESS PARTICIPATION OF:

- Film Studios
- Production Houses
- Animation/VFX Studios
- Live Action Hit Movies
- Animation Movies
- Producers & Filmmakers
- Dubbed Movies & Remakers
- Fund Raisers/Bankers/Film Financiers
- Regional Language Movies

## SALES & DISTRIBUTION expo

Offering enormous opportunities and unlimited possibilities, Sales & Distribution Expo will be an exclusive platform for film industry professionals to buy, sell, exhibit and pitch their content and facilitate sales and promotion of international cinema to Indian market and the sales of Indian Cinema to international arena.

From market screenings to private exhibition, highlight your films to reach your audiences.

### EXHIBITION SHALL WITNESS PARTICIPATION OF:

- International Buyers
- International Sales Agents
- Indian Distributors
- DTH Platforms & Cable Networks
- Theatrical, Home Videos & Digital Contents
- Theatre Distribution Platform
- Film Markets & Festivals



## MULTIPLEX THEATRE expo

Movies are an integral part of entertainment for anyone. Known as the world's largest film industry in terms of number of films produced and ticket size, India is backed by 17,000+ theatre screens, 1000+ production houses and a huge viewership contributing USD 8.1 billion to the country's economy. With the advent of megaplexes, from the recent emerging trends of single screens and multiplexes, theatre exhibition industry has undergone a drastic change. Indywood Film Market - Multiplex / Theatre Expo shall encompass the different segments of cinema exhibition sector to highlight the latest technological advancements to enhance your cinema experience. The exhibition shall also provide you with an opportunity to meet the biggest names in the film exhibition sector and realize the potential this industry has.

### EXHIBITION SHALL WITNESS PARTICIPATION OF:

- Single Screen Owners
- Theatre Top Management
- Cinema Theatre Contractors
- Theatre Consultants
- Multiplex Chains
- Mall Operators & Theatre Managers
- Architects & Designers
- Theatre Technicians
- AV Installers
- Projectionists
- Sound Specialists
- Lighting Specialists
- Acoustical Consultants
- Top Studio Operators
- Cinema Distributors

## ADVERTISEMENT expo

Advertising Industry in India has evolved to become the second fastest growing market in the world after China. Reshaping the ways businesses portray their brands to reach their customers, advertising forms an integral part of marketing. Cinema industry too has now resorted to advertising to sell contents to expand its reach to largest possible audience. Indywood Advertising Expo shall bridge the gap between the marketing giants and film brands in the industry by providing a platform for film professionals to understand new techniques and enticing marketing strategies to promote cinema and attract new customers, investors, thereby opening new business opportunities.

### EXHIBITION SHALL WITNESS PARTICIPATION OF:

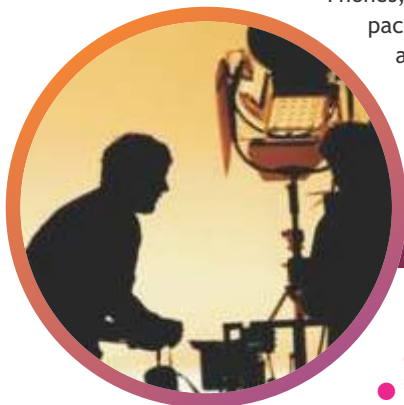
- Advertisement Agencies
- Theatre Advertisers & Promo Makers
- Trailers
- Online Promoters
- PR Agencies
- Display Agencies
- Film Posters
- Trade Publications





## TELEVISION & MOBILE expo

Often known as the 'Sunrise Sector', India's Media and Entertainment Sector is currently booming with endless prospects and foreign investments. From introduction of technological revolution in the country to the advent of Internet and Internet enabled Smart Phones, content marketing has become easier and fast paced. Indywood TV and Mobile Expo shall provide an additional boost to the ever-growing sector of the Media and Entertainment Industry, wherein investors can learn more about this ever-booming verticals and network with the leaders of this industry.



### EXHIBITION SHALL WITNESS PARTICIPATION OF:

- TV Brands
- Mobile Brands
- Popular Programmes
- Top TRP Programmes
- TV Film Awards
- Games
- Movie Programme
- TV right Buyers

## CINE TECHNOLOGY expo

History of films began in the 1890s, when motion picture cameras were first invented furthering the establishment of Film Production companies. From an era where there were not much facilities to produce a film, to the time today when movies can be produced on Smart phones and digital cameras, techniques utilized for film production have become immensely sophisticated and advanced. Opening a boulevard of opportunities in film and film production techniques, Indywood Cine Technology Expo highlights equipment & advanced technologies related to film and film production.



### EXHIBITION SHALL WITNESS PARTICIPATION OF:

- Shooting Equipments
- Latest Technology
- Made in India Products
- Ideas/Concepts
- Start ups
- Patents
- R& D centers
- Software
- VR/AR

### SPECIAL PAVILIONS

Be it snow clad mountains of Switzerland, exotic beaches of Goa, monumental forts of Rajasthan or virgin locales of Prague, Filmmakers all over the world are always on a lookout for a diversified location which can intensify their storytelling and make their movies a visual treat. Promoting cultural diversity, Special Pavilions in Indywood Film Market are dedicated specifically to representing countries to promote their culture, films, and breathtaking locales and raise their profiles in the international arena.

**Exhibition Shall witness participation of:** ● Associations ● Country Pavilions ● Film Boards ● Film Commissions ● Tourism Boards ● Government Bodies



WHERE THOUGHTS  
ARE BORN

## ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL



250 FILMS  
80 COUNTRIES  
4 DAYS  
1 FESTIVAL

Promises a rich visual treat for film lovers from all over the world. The festival offers a bouquet of films that caters to varied and variant tastes, celebrating the cinematic image which is itself an ensemble of multiplicity. The festival is not just an eclectic gathering of cinephiles, but a cultural statement of what the nation and its people seek to highlight.

### PROGRAM LAYOUT

#### COMPETITION SECTION

- Feature Films
- Debut Filmmakers' Films
- Short films
- Indywood Panorama
- Student Short Films
- Documentaries

#### OUT OF COMPETITION SECTION

- Retrospectives
- Country Focus
- CSR Movies-Environmental/Sustainability Films
- Special Screenings
- Cinema for Children
- Oscar Selected Movies 2017





# CONFERENCE, PANEL DISCUSSIONS WORKSHOPS, PROJECT PITCHES & SEMINARS

## INDYWOOD INTERACTIONS

Indywood Interactions 2017 is one of the major attractions of the Film Carnival. It is a perfect platform to bring together prominent film industry professionals to discuss not just film business but also includes interactive gatherings from the global film industry. Top notch filmmakers, distributors, sales agents, writers, actors, technicians, critics are all brought under one roof where different aspects and dimensions of film making are discussed.

An array of sessions that include panel discussions with the leading industry experts, conferences and seminars by top notch industry specialists and Master classes led by the connoisseurs have been designed for Interactions 2017. Aimed at bringing the who's who of the global film industry, these sessions gives the listeners an understanding, insight and a comprehensive rare opportunity to hear from the experts.

There will also be separate project and script pitching sessions, to ensure great ideas meet their prospective investors

# ENTREPRENEURS & INVESTORS MEET INDYWOOD CONSORTIUM

To open up new avenues and revive the Indian film industry by forming a consortium of 2000 influential entrepreneurs who can participate towards fulfilling the goal of USD 10 Billion “Project Indywood” in 5 years time.

Networking dinners and meets of NRI investors (encompassing delegates from both movie making and non movie making background) will be held at the event to educate them on the substantial opportunities present in this industry.

In partnership with



**INVEST INDIA**

NATIONAL INVESTMENT PROMOTION AND FACILITATION AGENCY





# INDYWOOD EXCELLENCE AWARDS

Indywood Film Carnival announced Indywood Excellence Awards to recognize the prodigious efforts and contributions of entrepreneurs, technocrats, academicians & organisations to their industry through their ideas, concepts, and innovations.

## CATEGORIES INCLUDE:

**Indywood Media Excellence Awards** - to honor print and online media practitioners / Journalist who have contributed to the Film Industry

**Indywood Maritime Excellence Awards** - To honor the commitment, vision and dedication of entrepreneurs, visionaries or organisations in taking new approach and creating a culture of innovation in the maritime industry

**Indywood CSR Excellence Awards** - To honor and recognize responsible and sustainable CSR practices by an organisation / an individual that has set new standards for others to follow

**Indywood Medical Excellence Awards** - To honor the efforts and significant achievements of medical personalities, who have contributed towards improving the quality of healthcare facilities



**Indywood Educational Excellence Awards** - to recognize and facilitate efforts made by schools, educators, and administrators to impart quality education under multiple categories, from across the country

**Indywood Interior & Architecture Excellence Awards** - to honour individuals who have contributed towards different sectors of the Film Industry like Theatre, Home Theatre, Studios etc

**Indywood IT Excellence Awards** - To honor remarkable contributions of IT based organizations and individual contributions in development of IT related products and services

**Indywood Hospitality Excellence Awards** - To honor the contributions of hotel owners and operators who provide exceptional services in the field of guest experience, value of services, ability to provide high standard, cost effective facilities and innovative amenities to their customers

**Indywood Built in India Excellence Awards** - to celebrate and recognize individuals and organizations that have been making exemplary efforts and innovative strategies to build 'Brand India' and promote India's capabilities worldwide



# BEST OF THE FEST



## INTERNATIONAL FILM BUSINESS AWARDS (INDIA & INTERNATIONAL)

These awards are instituted for trade & entrepreneurial excellence in global and Indian film industry.



## Golden Frame AWARDS 2017

## GOLDEN FRAME AWARDS

These awards are presented to the best films shown at All Lights India International Film Festival.



# BEST OF THE FEST



## LIFETIME & HONORARY AWARDS

This concept of film awards are aimed to honour legends of the industry for their contribution to the movie fraternity.



## SPECIAL RECOGNITION AWARDS

There will be a Special Recognition award for the outstanding film making depending on Jury decision



## NETPAC AWARD FOR BEST ASIAN CINEMA

Having been a pioneering arbiter of taste and quality for Asian films for 25 years, NETPAC - Network for the Promotion of Asian Cinema, a Pan Asian film cultural organization has instituted one award for the Best Asian Feature Film showcasing at Film Festival.

# MEET THE NEXT GENERATION STARS



Indywood Talent Hunt is a next generation platform to stardom where film industry talents are searched at international students level, identified and awarded at the carnival. Talent hunt also aims to launch international co-production projects in India using Indian talents.

## WHY INDYWOOD TALENT HUNT?

- Best chance to kick start your career in the film industry
- First ever global event to showcase your unique talent to the world
- The incredible stepping stone to stardom
- Unbelievable opportunity to personally meet the most eminent personalities in the international film fraternity
- Awesome platform where we make it possible for your dreams to come true. Indywood Talent Hunt serves as a wonderful platform for talents who otherwise would not have a chance to showcase themselves. This is a 'NOW OR NEVER' opportunity for you to showcase your incredible talents to the world and realizing your dreams



## CATEGORIES

- Short Film
- Music Band
- DJ
- Dance Team
- Fashion Show
- Still Photography
- Advertisement
- Educational Video
- Children's Short Film
- Documentary Film
- Animation Character
- Music Album
- Drama
- Best Reporter / Journalist
- Poster Designing
- Dubsmash
- Performance Art
- Online Promotion
- RJ Hunt
- VJ Hunt
- Film Quiz
- Film Club

## RECOGNITION FOR THE BEST

- Producer
- Director
- Actor
- Actress
- Script
- Lyrics
- Music
- PRO
- Make Up
- Camera
- Art
- Production Controller
- VFX
- Choreographer
- Casting Director
- Orchestrator
- Location Manager
- Sound Design
- Singer
- Editor
- Dubbing Artist



# THE INCREDIBLE INDIA



One of the foremost aims of Film Tourism is to project and promote India as the ultimate film shooting destination of the world, by leveraging the unique bio-diversity, varied cultural entities and abundance of skilled resources.

We intend to provide a platform for the investors to fruitfully interact, network and reach agreements with various tourism divisions of India. The initiative is expected to open up potential, cost effective avenues of business, centered around Film Tourism

Indywood Film Carnival also offers unique and exclusive tourism packages for the film enthusiasts to go through the inspiring history of over 100 years of Indian cinema. Studios, archives, museums, exhibitions, locations and film cities of historical importance can be visited.

**4 days**

Indywood Film Carnival 2017  
(December 01-04)  
An opportunity to meet Indian & International industry giants

**2 days**

Visit to Chennai  
to visit the  
legendary AVM &  
MGR Film Studios

**1 day**

Visit to Puri, Odisha,  
an eastern Indian state  
- known for its magnificent  
Sun Temple and its tribal cultures



**1 day**

Visit to Golkonda Fort,  
Hyderabad, Telangana  
-to visualize the rulers,  
kings and officials in action, and  
re-live the history for a few minutes



**5 days**

"Land of Pie" tour-travel  
through the exclusive locations  
of Life of Pie movie, shot across  
Puducherry, Chennai & Munnar  
in South India



**1 day**

Visit to  
Kingdom of Dreams,  
New Delhi

**1 day**

Visit to FTII, Pune  
- the most prominent  
film school in India

**2 days**

Visit to Mumbai-  
including one day visit  
to Dadasaheb Phalke  
Chitranagri Film City

**2 days**

Visit to Goa  
-a perfect holiday  
destination

**2 days**

Visit to  
Athirapally, Vazhachal &  
Alleppey -The 3 picturesque  
film shoot locations in Kerala  
- God's own country

**1 day**

Visit to Hyderabad,  
Ramoji Film City,  
the biggest in World

**2 days**

Visit to Darjeeling-the  
most sought after  
hill station  
for movie shoots

# EVENT ORGANIZERS

## ALL LIGHTS FILM SOCIETY

All Lights Film Society helps film makers 'Go Global'. The society provides movies/documentaries the deserved exposure at various film festivals across the globe with an assurance that any brilliant piece of art wouldn't go unnoticed at any of the film circuits. The society also indulges in rigorous campaigns to help movies get into the very prestigious 'Oscar Race'- the highest honor awarded for excellence in cinema. The society also helps filmmakers to contend for various other prestigious international awards like Golden Globe Awards, Screen Writers Awards, International Music awards and so on. All Lights Film Society provides maximum reach and the deserved exposure which would help sell a film in the desired film circuits.

**ALL LIGHTS**  
FILM SOCIETY

## GOVERNMENT OF TELANGANA

Government of Telangana is a democratically elected body that governs the State of Telangana, India. Born on June 2, 2014 as a geographical and political entity after bifurcation of Andhra Pradesh as part of Andhra Pradesh Reorganisation Act, 2014, Telangana is the youngest state in Union of India. As an economic, social, cultural and historical entity, the state has a glorious history of at least two thousand five hundred years or more. The state government maintains its capital at Hyderabad and is seated at the Government Secretariat or the Sachivalayam. Shri. Kalvakuntla Chandrashekar Rao is the incumbent Chief Minister of Telangana.



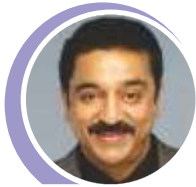
## THE CO-HOST: RAMOJI FILM CITY

Ramoji Film City is the largest integrated film city in the world. It is also a popular tourism and recreation centre, containing both natural and artificial attractions including an amusement park. Established by the legendary Indian film personality - Shri. Ramoji Rao, head of Ramoji Group, this facility has been certified by Guinness Book of World Records as the world's largest film studio complex. Ramoji Film City is also equipped with a leisure theme park for film shoots, adventure trips and corporate activities. It is nothing but natural that the biggest event in cinema industry is taking place at this arena.

**RAMOJI**  
FILM CITY



# BRAND AMBASSADORS



**Kamal Hassan**  
Tamil Film Industry



**Mohanlal**  
Malayalam Film Industry



**Venkatesh**  
Telugu Film Industry



**Prosenjit Chatterjee**  
Bengali Film Industry



**Subodh Bhawe**  
Marathi Film Industry



**Kiccha Sudeep**  
Kannada Film Industry



**Ravi Kishan**  
Bhojpuri Film Industry



**Akash Dasnayak**  
Oriya Film Industry



**Zerifa Wahid**  
North East Film Industry



**Ashish Vidyarthi**  
Short Films



**Dileep**  
Film Tourism



**Kalki Koechlin**  
Cinema for Care  
(Films on Disability)



**Manju Warrier**  
Cinema for Women



**Nikki Galrani**  
Cinema for Children



\* Concept Indywood aims at a unified Indian Film Industry. To achieve this, iconic stars have come forward to represent each prominent film regions of India. This list consists brand ambassadors of both first edition as well as the current edition.



# WHY INDIA ?

## Top 10 markets worldwide by admissions | 2010-2014\*

In millions. Ranked by 2014 admissions.

Source: OBS

Rank	Market	2010	2011	2012	2013	prov. 2014	Annual growth rate <sup>c</sup> 5 years	1 year
1	India	2 641	2 640	2 641	1 978	1 900	-7.9%	-3.9%
2	US & Canada	1 341	1 285	1 358	1 340	1 270	-1.4%	15.2%
3	China	290	370	470	612	830	30.1%	35.6%
4	Mexico	190	205	228	248	240	6.1%	-3.2%
5	South Korea	147	160	195	213	215	10.0%	0.8%
6	France	207	217	204	194	209	0.2%	7.6%
7	Russian Federation	156	160	160	176	176	3.1%	-0.6%
8	UK	169	172	173	166	157	1.8%	-4.9%
9	Japan	174	145	155	156	161	-2.0%	3.3%
10	Brazil	134	144	149	150	156	3.7%	3.7%
World total <sup>a</sup>		6 633	6800	6982	6527	6 558	-0.3%	0.5%
Growth rate - World <sup>a</sup>		-53%	-2.1%	53%	-4.0%	-6.1%	-0.3%	0.5%
Growth rate - Top 10 <sup>c</sup>		-1.2%	0.9%	43%	-8.7%	1.6%	-0.6%	1.6%
Without India Top 10 <sup>c</sup>		2.5%	1.7%	8.2%	53%	4.9%	5.0%	4.9%

## Top 10 markets worldwide by number of screens | 2010-2014\*

In units.

Source: OBS, MPAA, IHS

Rank	Market	2010	2011	2012	2013	prov. 2014	Annual growth rate <sup>c</sup> 5 years	1 year
1	US	39 547	39 580	39 662	39 783	40 158	0.4%	0.9%
2	China	6 256	9 286	13 118	18 195	24 607	40.8%	35.2%
3	India	10 020	10 020	11 065	11 081	11 139	2.7%	0.5%
4	France	5 478	5 464	5 508	5 587	5 653	0.8%	1.2%
5	Mexico	5 200	5 166	5 360	5 547	5 678	2.2%	2.4%
6	Germany	4 699	4 640	4 617	4 610	4 637	-0.3%	0.6%
7	Spain	4 080	4 040	3 998	3 908	3 694	-2.5%	-5.5%
8	UK	3 671	3 767	3 817	3 867	3 909	1.6%	1.1%
9	Russia	2 395	2 704	3 100	3 479	3 829	12.4%	10.1%
10	Japan	3 412	3 339	3 290	3 318	3 364	-0.4%	1.4%
World total		122 951	123 740	129 866	134 588	142 215	3.7%	5.7%
Growth rate - World <sup>a</sup>		3.0%	0.6%	5.0%	3.6%	5.7%	3.7%	5.7%
Growth rate - Top 10 <sup>c</sup>		5.3%	3.8%	6.3%	6.2%	7.3%	5.9%	7.3%
Without China Top 10 <sup>c</sup>		2.8%	0.3%	2.2%	0.9%	1.1%	1.1%	1.1%

## Top 10 markets worldwide by feature film production | 2010-2014\*

In units.

Source: OBS, IHS, KPMG, China Media Management

Rank	Market	2010	2011	2012	2013	2014	Annual growth rate <sup>c</sup> 5 years	1 year
1	India	1 274	1 255	1 602	1 724	1 966	11.5%	14.0%
2	US	795	818	728	738	707	-2.9%	-4.2%
3	China	526	588	745	638	618	4.1%	-3.1%
4	Japan	408	441	554	591	615	10.8%	4.1%
5	UK	373	354	356	323	223	-12.1%	-31.0%
6	France	261	272	279	270	258	-0.3%	-4.4%
7	South Korea	152	186	204	207	248	13.0%	19.8%
8	Germany	193	205	241	236	234	4.9%	-0.8%
9	Spain	201	200	182	235	224	2.7%	-4.7%
10	Italy	141	155	166	167	201	9.3%	20.4%
World total <sup>a</sup>		5 845	6 098	6 334	6 345	6 503	2.7%	2.5%
Growth rate - World <sup>a</sup>		2.4%	4.3%	3.9%	0.2%	2.5%	2.7%	2.5%
Growth rate - Top 10 <sup>c</sup>		26.4%	3.5%	13.0%	1.4%	3.2%	5.2%	3.2%

# BEST OF RAMOJI FILM CITY

## VENUE INFORMATION



**SAHAS** Asia's Largest Adventure Land , brings multiple adventure experiences to this part of the world.

**EUREKA** Ramoji's Time Machine At Your Disposal- Modeled on the lines of royal medieval forts, the colossal edifice of Eureka lavishly welcomes every spectator.

**RAMOJI MOVIE MAGIC** recreated the streets and by-lanes of the best locales in the world to create the land of million dreams where the reel meets the real to spell some magic

**FUNDUSTAN** The Kids Park

**STUDIO TOUR** A chance to travel through paths and spaces traversed by our favorite stars. The vintage red bus takes you on a guided studio tour that makes this place the land of million dreams.



CERTIFIED BY  
GUINNESS BOOK OF  
WORLD RECORDS



# BRAND PARTNERS 2015-16



# BRAND PARTNERS 2015-16



# TESTIMONIALS



I am extremely happy to know that Indywood Film Carnival has taken initiative to bring world cinema to India and is getting a good response. Congratulations!

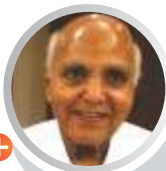
**SHRI VENKAIAH NAIDU**

Hon. Minister  
Information and Broadcasting  
Govt. of India

**SHRI TALASANI SRINIVAS YADAV**

Minister of Cinematography  
Govt. of Telangana

I feel extremely happy to know that this carnival has improved the standards of filmmaking and I appreciate the efforts of Founder director, Sohan Roy for initiating changes in the Indian Cinema. My Best wishes.



I would take this opportunity to thank Mr. Sohan Roy for inviting me to take part in the highly prestigious program, and I am sure on his dynamic leadership the film carnival will be a historic success.

**RAMOJI RAO**

Founder  
Ramoji Film City

**B R SHETTY**

Founder & CEO  
NMC Healthcare

I would like to congratulate Mr. Sohan Roy and wish him all the best.



I am happy to be part of the biggest film carnival in the historic city, Hyderabad, and I wish you all the success for this event.

**KALAI PULI S THANU**

Film Producer

**JOHN CURRIE**

Festival Director  
Beeston Film Festival

Attending the Indywood Film Carnival 2016 provided an exciting and fulfilling opportunity to meet fellow film professionals from India, Asia and, in fact, the whole world





# TESTIMONIALS

**AASHISH SINGH**

Yash Raj Films

It has been a wonderful experience to be a part of Indywood Film Carnival .It is a great platform for filmmakers, and industry experts to share their knowledge and expertise. I wish the team all success for their future editions



I am very excited by this festival and wish it keeps on growing. I look forward to keep coming back next year.

**RAJEEV MASAND**

Film Critic

**SHYAM BENEGAL**

Film Maker

I am very delighted to be here. It is the first Indywood Film Market that you have. But the way it has gone gives me the impression that it will go on for many many years because I think its a very good idea.



I had a wonderful time here. I saw so many films and I am very happy with the festival and the atmosphere.

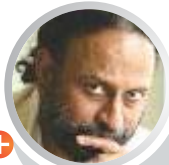
**GAJENDRA AHIRE**

Film Maker

**MANJU BORAH**

Film Maker

I saw all new generation crowds at the event and found it very interesting here. I wish the festival all the very best.



I think it's a wonderful initiative and amazing step to really put Indian cinema on to the next level. A big congratulation for a successful event well accomplished.

**KETAN MEHTA**

Film Maker

# TESTIMONIALS

**MOHANLAL**  
Actor

It's first of its kind event which is happening here, A great platform indeed so, let the dream come true.

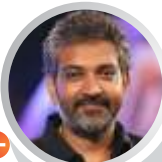


I would like to thank Mr. Sohan Roy, he had taken all the trouble to encourage so many talents in the film industry.

**SUMAN**  
Actor

**DAGGUBATI VENKATESH**  
Actor  
India

On Behalf of the Telugu Film Industry and the entire Indian Film Industry, I like to wish the very best to the All Lights India Festival and the Indywood Film Market, they will take Indian cinema forward. All the best Indywood Film Market.



I would like to thank Indywood Film Business Awards team for selecting me as the 'Newsmaker of the Year'. I am humbled and honoured to receive this recognition. I wish Indywood team great success

**S S RAJAMOULI**  
Film Maker

**ALEJANDRO GONZÁLEZ INÁRRITU**  
Film Maker

It would have been an honour and a pleasure to be able to participate. I wish you the best of luck for your event.



I take this opportunity to congratulate the organizers and the entire team who have worked behind this event. The government is glad to offer its full support for this huge endeavour. I wish that this film festival moves ahead successfully.

**THIRUVANCHOOR RADHAKRISHNAN**  
Former Minister for Cinema  
Kerala



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